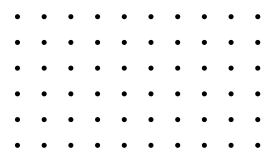


EVEN *Joan*
LIFESTYLE MANAGEMENT

Specializing in the seamless integration of ideas across traditional, digital, social, and experiential realms. Our approach transcends boundaries, delivering a cohesive synergy that enriches modern living.



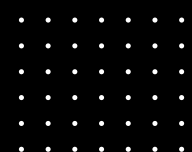
INTRODUCTION

Recognized as a prominent Dubai-based strategic events and lifestyle management firm, we specialize in corporate and brand reputation management for both B2B and B2C sectors.

Our expertise extends to robust issues and crisis management, adept media relations, effective stakeholder engagement, comprehensive investor and government relations, impactful change communications, and media skills training.

Complementing our strategic strengths, we boast a robust creative arm and a proficient social and digital capability.

EVEN *Joan*





About Us

Originating in Bespoke Client Care, we've transformed through years of extensive experience to cater to a diverse array of brands and individuals.

With a combined experience exceeding 50 years, our skilled team offers a comprehensive range of services, including marketing, social media management, personal branding, crisis communication, government and investor relations, and public relations. These services are underpinned by a proven methodology derived from years of practical experience.

Enhancing our capabilities is the expansive Even Joan network, connected to robust personal relationships worldwide, positioning us to propel your growth beyond the confines of a traditional agency relationship.

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1 Best Company

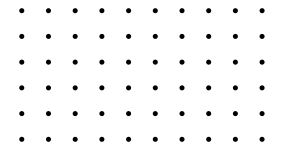
We have a track record of helping clients reach these goals, of hiring great people and of evolving our clients' communication across paid, earned, owned, and shared channels.

2 Growing Company

Quantifiable Metrics are used by our team to determine our company's progress in operational goals to create better experience for our clients.

3 Good Management

Building goals around the dynamics of our clients and skillfully organise so that the road to reaching the goal is as neat as possible.



Our Company

COMPANY VALUE

We believe in building lasting relationships and in providing excellent support for you and your business.

01

Client Oriented

Our clients are our world, you are our driving force, our motivation, our sphere of impact. Our client-focused nature is the foundation of Even Joan's excellence delivery.

02

Empathy

The power to connect to our fellow human and make them know that there is a story worth listening to and understanding.

03

Diversity and Inclusion

Lifestyle Management today is more diverse and globally connected than ever before. Our experts tap into collective intelligence to maximize the potential of every country.

04

Passion

The fuel to our commitment, energy, and motivation to provide comprehensive solutions for our clients and create your vision of success.

05

Efficiency

Streamlined reporting processes, centralized clients' records and transparency in team activities and accurate and up-to-date documentation.

Our Company

CEO Message

Even Joan was conceived with a deep appreciation for modern convenience, a passion for luxury, and an inherent drive to craft a holistic solution for achieving an elevated way of life.

The outcome is a distinctive blend of in-house consultation services and bespoke concierge offerings, delivering a unique celebration of lifestyle.

EVEN *Joan*



CEO

Joan Jardeleza

Even Joan Founder

Joan Jardeleza, Our founder and General Manager is former fashion model, businesswoman, and traveler. She worked in major cities such as Manila, Hong Kong, Singapore, and Dubai.

She has a decade of experience and qualification in Fashion, Luxury, Hospitality, and Events that will position her to perform excellently well in Lifestyle and Event Management globally. An enabler, facilitator, and driver of the critical behind-the-scenes activities and infrastructure within the International events team.

She has a passion also for providing business management and business development/sales/capital raising support to senior executives, startups, and even integration investment opportunities from all over the who wants to expand in UAE.

She has a bachelor's degree in Marketing and Corporate Communications from San Beda University, Philippines.



OUR TEAM

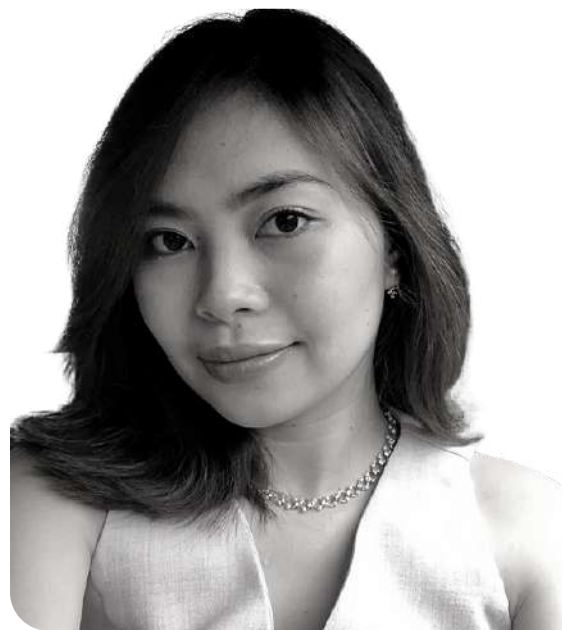
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Luis Filipe Fernandes

Partner and Chief Financial Officer

An affluent businessman with a diversified business portfolio. He has worked in the drinks industry for eighteen years in the most significant worldwide companies (Heineken Group, SABMiller, and Coca-Cola). He has also worked in the energy industry for more than six years (Oil, gas, natural gas, electricity, and other commodities). He has an MBA and Post Graduation in Marketing and General Management.



Marinel Padilla

Marketing Executive and Creatives

A dynamic marketing executive with a passion for social media, marketing research, strategy, and planning. Armed with a Bachelor of Science in Entrepreneurship degree from Davao Doctor's College, Marinel brings a wealth of experience to Even Joan Lifestyle and Events Management. In her role, she oversees the company's online presence, driving innovative marketing campaigns. Marinel's strategic acumen, coupled with her ability to craft effective strategies and deliver high-quality creative content, ensures that Even Joan stands out in the competitive event management industry.

MEET OUR TEAM

Meet the Architects of Excellence: Our Diverse Team Crafting Your Vision. Each Member, an Expert in Their Field, is Committed to Elevating Your Experience. Discover the Faces Behind Our Success.



Queen Stephanie Molit
Event and Concierge Executive



Maria Casas
Business Development Manager



Manny Johnson
Technical Director



Rolando Lotho
Event Director

The Problems

1. TIME

searching for the best location is time consuming

2. QUALITY

Without digital technology, the goal of speed and accuracy of a production will not be achieved

3. ACCESS

Inability to compete globally if sticking to mainstream production

Our Company

WE ENSURE YOU HAVE THE BEST EXPERIENCE

Elevate your efficiency and boost profitability with our virtual or on-site concierge services. Our corporate concierge specialists simplify your organization's operations by seamlessly coordinating every aspect of your business.

EVEN *Joan*

a

24/7 Concierge

Reliable team to accommodate your concerns, wherever you are in the world.

b

Expertise

our team's experience is our competitive advantage, and we take pride to their diligence, continually working on giving our clients a better experience.

c

Global Affiliations

a world-class experience for all of our clients.



Corporate

Events

Lifestyle

Experiential

Our Company

Our Service

Step into the realm of bespoke luxury events and lifestyle with us. Our dedicated global network of travel specialists discovers the most unique destinations, crafting personalized travel experiences. From luxury hotels and premier resorts to private islands and alpine retreats, we meticulously plan and curate one-of-a-kind holidays tailored to your individual desires.

EVEN *Joan*



EVEN *Joan*

How Our Services Work

Our goal is to continue and enhance a culture of customer service excellence; Implementing new solutions, and services to improve client experience; Develop policies and training to help our concierge team's expertise and enhance the effectiveness of services function for long-term relations with EvenJoan-affiliated brands, investment managers, and stakeholders to align client servicing goals and to meet SLAs.

Lifestyle Management

We provide VIP services according to your requirement and need, our concierge management team contains highly skilled people who can help you deal with essential tasks. You can also get help with time-consuming tasks.

Corporate Support

Agile in this global marketplace, we deliver tailored IT support to help you stay ahead of the curve. Whether you need business intelligence services, business match, investment relationship management, IT security services or marketing, our experienced team will help you find the right solution.

Events Management

Elite event, weddings, and creative concepts. A true bon vivant and purveyor of luxury, our team has worked in some of the most lavish venues and resorts with top corporations, brands, and celebrities. Our team collaborate with both Michelin-starred chefs from around the world to help coordinate, execute and manage exclusive events, and galas.

Lifestyle *Management*

Welcome to our world of tailor-made luxury events and lifestyle. Our dedicated global network of travel specialists unearth the most unique destinations and curate bespoke travel experiences. We plan and curate one-of-a-kind holidays tailored to personal desires, from luxury hotels to the finest resorts, private islands, and alpine retreats.

Our unrivaled network of global travel partners has dedicated offices across the Americas, Europe, the Middle East, and Africa and are on hand 24/7/365 to plan and manage our members and their guests' travel requirements and provide access to a host of complimentary benefits. Our specialist team will book flights and private aviation, organize transfers, and secure hard-to-get reservations at the world's most luxurious hotels, villas, resorts, and spas, making reservations for luxury yacht charters and elusive private islands.

EVEN *Joan*





Our Lifestyle Services

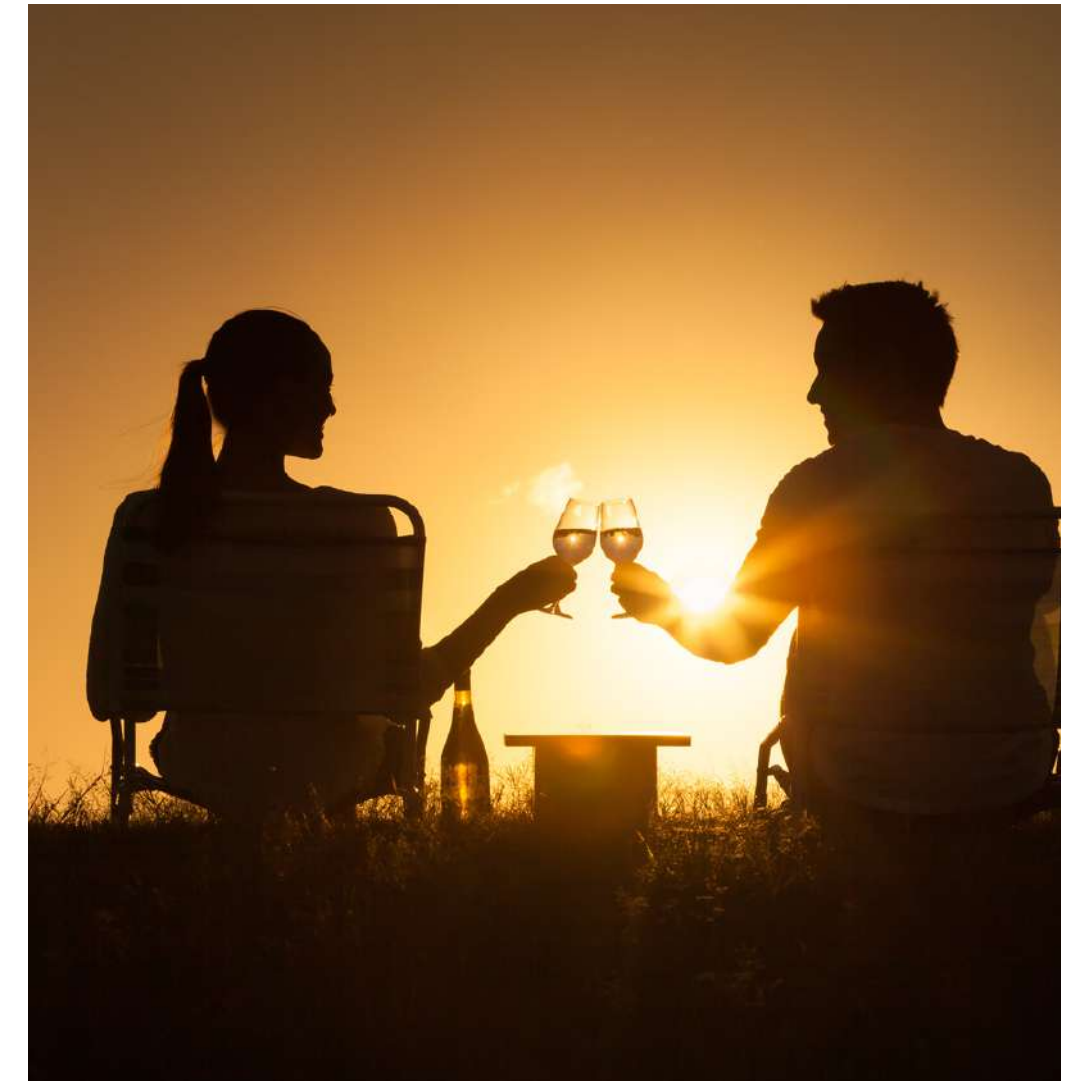
- Bespoke travel & excursions
- Chauffeur
- Cruise
- Dining
- Household management
- Life administration
- Luxury hotels
- Personal concierge
- Private events management
- Personal shopping
- Private Jet Booking
- Running errands
- Tickets to visit local places
- Trains
- Translation Support

EVEN *Joan*

Bespoke Travel & Excursions

Our dedicated travel specialists have journeyed across the globe to experience the world's best destinations and travel experiences personally. From luxury beach resorts and alpine retreats to country houses, desert safaris, and treetop escapes, they are experts at creating bespoke travel packages for romantic getaways, special reunions, and honeymoons; our members will treasure forever.





Private Events Management

Even Joan delivers highly creative and impeccably delivered money-can't-buy premium event experiences for major corporations and aspirational brands. We have acquired and developed expertise across conference management, design, planning and delivery, including exhibitions, social programs, registration, accommodation, marketing, and event technology.

EVEN *Joan*



Luxury Transportation Management

We are pleased to provide service from land transportation to private jets or chartered boats anywhere in the world. You will be offered prestigious limo service for airport transportation service, corporate chauffeured service, point to point service, sightseeing tour, wedding limo service, door to door service, school formal, special events through our experienced friendly chauffeur.

EVEN *Joan*

CORPORATE



Even Joan Corporate Services is your partner in navigating the challenges of starting, running, adapting, and growing your business. We offer personalized advice and practical information across various business topics to guide you towards success.

Our Services Include:

- Idea Evaluation
- Business Plan Development
- Market Research
- Business Structure Consideration
- Connecting You with Corporate Partners to kickstart your journey and enhance your chances of success.

Our Corporate Support Services



- Application Building/Support
- Arrange schedule and rescheduling meetings
- Billing and expenses management
- Web2.0 & Web3.0 Support
- Business transportation
- Clerical Support
- Correspondence Support
- Customer Relationship Management
- Document Processing
- Errand-running
- Investment Relations & Business Matching
- Industry research
- Market Analysis & Research
- Personalize assistance
- Project Management
- Public Relations Management
- Recruitment & Staffing
- Social Media Management
- Technical Support
- Track financial reports
- Transportation arrangements
- Website Development and Management

Public Relations & Marketing

In today's digital era, effective social media management plays a pivotal role in enhancing brand awareness and driving customer conversions.

As a testament to its significance, 50% of marketing teams allocate half of their budgets to social media ads. Standing out in this competitive landscape is crucial for success. Leveraging years of industry expertise, Even Joan employs proprietary in-house software and streamlined processes to strategically position your brand before key decision-makers, ultimately elevating sales.

EVEN *Joan*



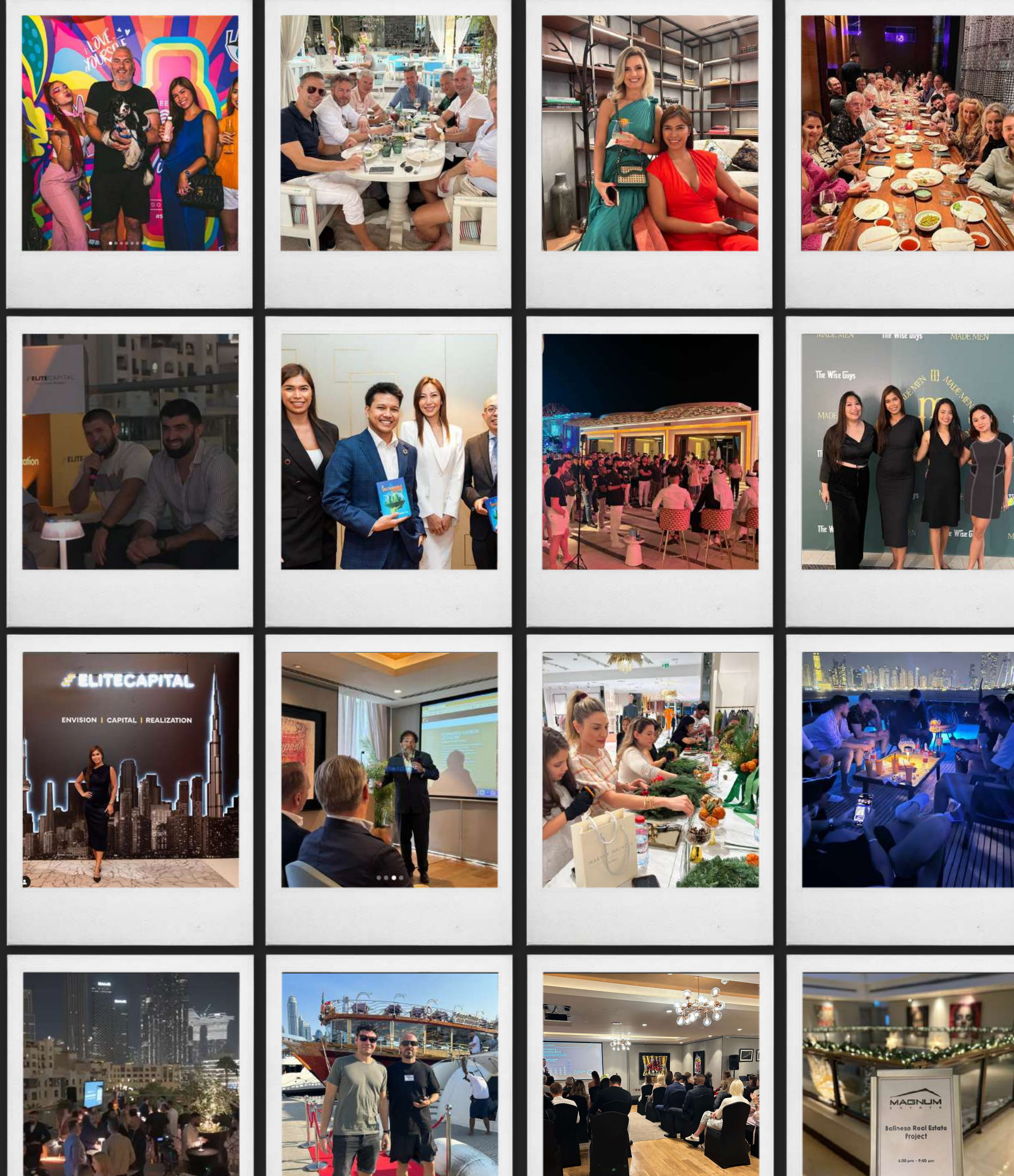
EVEN *Joan* Events Portfolio

As the curtains draw on 2023, we take immense pride in reflecting on a year where Even Joan's events didn't just happen; they redefined the game.

Our conferences weren't just gatherings; they were symphonies of success, leaving an indelible mark on the corporate landscape.

Product launches with Even Joan weren't events; they were grand unveilings, capturing attention and dominating the market.

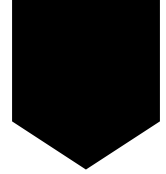
In 2023, Even Joan wasn't just an event planner; we were architects of unforgettable experiences, sculpting success in every detail.



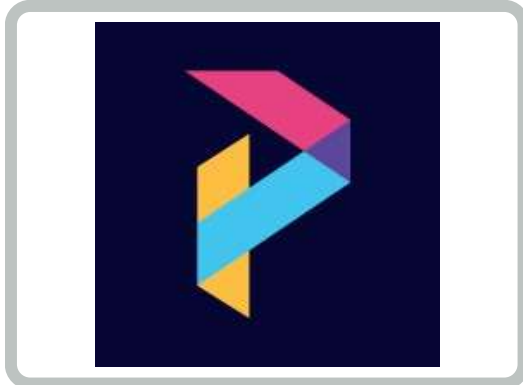


Our Events Management Services

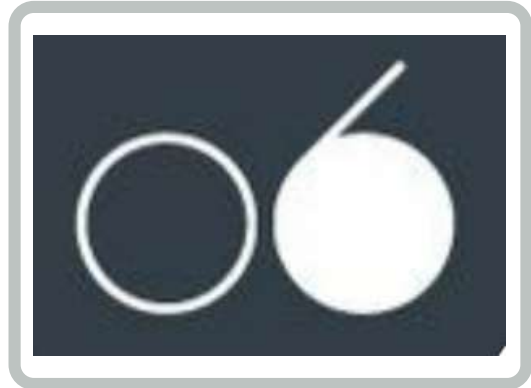
- Accommodation of guests
- Catering coordination
- Event design, decoration and gifting
- Event planning
- Event Organization
- Event Conceptualization
- Entertainment Management
- Hostess Management
- Exclusive Venue Bookings
- Photography
- Videography
- Security management
- Event Staffing
- Stage, LED Screen, Backdrop, Step and Repeat Wall
- 360 Photobooth, Glambooth
- Event Furniture Rentals
- Technical management such as (lightning, audiovisual, special effects)



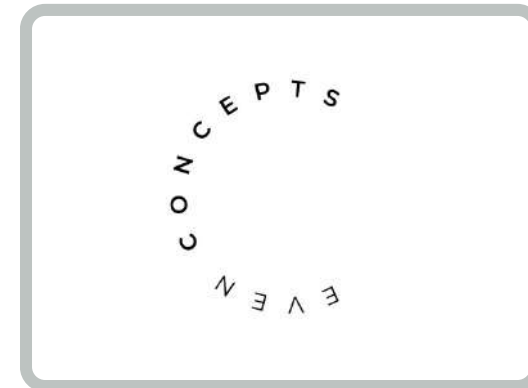
OUR CLIENTS



OUR CLIENTS



OUR CLIENTS





OUR CLIENTS





Thank you!

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